

Booking Performance Tours Marketing And Acquiring Live Arts And Entertainment

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or work in a theatre company dance troupe or band this volume contains everything you need to know about getting your live entertainment into theatres

PBS KIDS Announces First Live Theatrical Touring Stage

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Major Arts and Entertainment Management College Board

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5 Ways Independent Venues and Promoters Can Compete

October 13th, 2018 - In the live music business industry consolidation is undeniably happening around us The big national concert promoters are moving downmarket acquiring local venues and promoters

Understanding the Music Industry Artist Managers and

November 15th, 2018 - The booking agent's job is to facilitate live performances in the broadest sense This entails securing and arranging performances negotiating deals arranging proper technical set ups for shows and in many cases also securing hospitality hotels dinners logistics travel flights and promotional efforts

Jeri Goldstein EzineArticles.com Expert Author

October 27th, 2018 - Jeri Goldstein former agent manager now author music business and performing arts consultant offers strategies and techniques on booking tours negotiation techniques marketing music business and performing arts career development

Paquin Entertainment Group Management Team

November 15th, 2018 - MICHELLE SZETO ARTIST MANAGER TOUR MARKETING DIRECTOR Michelle Szeto got her first taste of the entertainment industry at an early age in her hometown of Hong Kong working in concert production for international superstars such as Oasis Celine Dion Boyz II Men Sean Lennon and Prodigy

Massive Entertainment Marketing Summit - Variety Summits

November 10th, 2018 - Aimée Lopic is the Chief Marketing Officer for Pandora where she is responsible for overseeing consumer brand strategy market positioning public relations and marketing communications creative and performance based and partnership marketing for the company

About Talmi Entertainment

November 3rd, 2018 - An unparalleled track record of integrity has made Talmi Entertainment a leading force in the arts community As a highly specialized agency Talmi Entertainment is an industry leader in the event marketing practices and production elements surrounding live performance

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give you a firm understanding of contract law accounting and finance
marketing public relations sales merchandising and other areas crucial to
a career in this field

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